



Aras Free Trade-Industrial Zone Organization

Technical and Economic Feasibility Form Production Projects (Industrial - Agricultural)

1. Project: Jananlu Cable Car

2. Project Presentation: Providing recreational services related to the cable car in the mountains

3. Description of the Project:

The cable car is an exciting recreational experience that has proven popular in other areas, and most people are interested in using it. Jananlu is a city with a border road passing through its center, and the cable car project is one of the tourism projects currently being undertaken.

a. Necessity of the Project:

Creating recreational centers for tourists in a missing link area in the region is necessary.

b. Mainland Privileges (Raw Material – Market):

Low-cost land for the construction of a recreational service site
20-year tax exemption for any economic activity
Customs duty exemption for importing equipment
Benefit from shorter and simpler investment stages due to organizational priorities

c. Market Potentials:

Tourists, residents of Jolfa, and surrounding cities

d. Added Value:

4. Market Feasibility; Economic – Financial:

a. Annual demand for services:

First year: 50% capacity, which is 200,000 people, and the final capacity is 400,000 people.

b. Local and Regional Markets:

Statistics of tourists entering the free zone of Ares, 9 months of 1401	Population of Aras Free Zone (people)
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5. FS Components:

a. Fixed Capital: 2,224,130,000,000 rials
Working Capital: 275,860,000,000 rials

b: PBP: 5 years

c: IRR: 35

d: Land Area: 400,000 square meters
Built-up Area: 1,000 square meters

E: Direct Employment:
20 Individuals

6. Technical Specs:

a. Table of Raw Materials and Estimated Consumption:

The project is a tourism plan and does not require raw materials.

E:

Cost:	
Energy:	5000 million Rials
Work force:	35,000 million Rials

7. Risks of the Project:

a. Existing Risks in case of Losing Potential Market:

Exchange rate risk - Inflation risk - Liquidity risk - Business risk

b. Risk of Rising Raw Material Price:

In case of an increase in the exchange rate, the cost of imported raw materials also increases, which affects the construction cost.

c. Retention Risk:

Mandatory occupational health and safety management -

Organizational risk management on performance - Training of human resources and personnel for risk awareness to reduce the probability of harm.

d. Risk of Currency Fluctuations and Inflation:

Financing based on the national currency - Alignment of debts or assets based on the unit currency - Presentation of financial reports and statements in the currency (without conversion) - Presence in the market for derivative contracts - Conducting compensatory transactions - Contracting for service provision based on the national currency.

